

Mr. Vikram Nair

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Date: June 4, 2026

To,
The Admissions Committee
[University Name]
[Program Name] – Master’s Admissions

Subject: Letter of Recommendation for Ms Priya Joshi – MS in Business Analytics

Dear Members of the Admissions Committee,

I am happy to recommend Priya Joshi for your Master’s program in Business Analytics. I have worked with her closely for over two years at NovaTech Solutions, where she worked as a Business Analyst in the Product & Engineering team. Priya is professional, analytical, and hardworking, and I believe she is going to do very well in your master’s program.

Priya joined the team in 2024 as a junior analyst and instantly stood out because of her work dedication. She redesigned our internal reporting dashboard using Power BI in her first six months. It helped our team cut around 40% of the time we used to spend on weekly reporting. She did all this on her own after finding a problem and getting the approval from the right people. It is extremely rare for fresher’s to have that kind of initiative.

One of the biggest contributions she made in the company was leading the data analysis for a product pricing review, which had been stuck for months. She found data from multiple sources, created a model to study pricing across our customer segments, and gave recommendations to senior leadership. Her work led to a pricing change, which helped us grow our quarterly revenue for the product line by 12%.

Priya is a reliable, curious, and good team player. She has spent countless days staying late, understanding company problems and coming up with solutions. She also mentored two junior interns in her second year and received great feedback from both. Her choice to go for a master’s degree shows the same drive and self-awareness she brings to her work every day.

I recommend Priya without any hesitation. She will bring energy, discipline, and practical experience to your program. Please feel free to contact me if you would like to know more about her.

Sincerely,
Vikram Nair

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